

The Turning Point Group

The Turning Point Group is an award-winning Customer Retention and Loyalty Marketing Firm specializing in Creating Customer Passion.

Recognized for their proven ability to produce measurable results for their clients, The Turning Point Group provides turn-key sustainable programs that differentiate their clients from their competition.

As experts in their field, they are proud to include an impressive list of clients in several industries, including Energy, Financial Services, Healthcare, Telecommunications, Technology and Retail.

Areas of Expertise

- Customer Surveys

- Customer Experience Design

- Integrated Customer Base Marketing Campaigns

- Customer Retention

- Customer Acquisition

- Up sell/Cross-Sell Programs

- Customer Loyalty Programs

- Customer Service Scripting Redesign

- Employee Training

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Multi-Cultural Marketing

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Customer Lifecycle Communications

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Customer Revenue Generation Programs

Testimonials

"The success with Turning Point Group is a direct reflection of their ability to build collaborative teams that get results. The accolades keep rolling in."

-Beth Sartori, Assistant Vice President, Marketing Communications, Memorial Hermann Healthcare System

"The Turning Point Group's services have helped us be more strategic in reaching new, profitable customers."

-Sharon Messimer, Marketing Director, Memorial Hermann

More information is available at the The Turning Point Group website.