

David Steitz

Principal

Steitz Partners

Dave Steitz is a successful entrepreneur who has started, managed and sold multi-million dollar companies, organized mergers and acquisitions, held numerous C-level positions and in general helped bridge the gap between the left and right brains as they apply to business.

After a decade of banking and business experience, Dave founded Typeworks in 1976, a typographic supplier serving designers, ad agencies and corporate clientele. He grew the business from an idea to the largest in Houston, eventually acquiring competitors, opening locations in Dallas and Denver and advancing on to desktop publishing. In 1994, his business, then known as Characters, was the first digital printing press installation in Southwest, and went on to pioneer both computer-based learning and digital asset management services. Characters was one of the largest companies of its type in the country when he sold it to AdPlex Printing of Houston in 1997 and took an executive-level position within the company.

In 2001, Dave co-founded Edge Creative Strategies, a custom marketing and advertising boutique, where clients benefited from his decades of experience in marketing, advertising, printing, technology and business development. After 30 years of helping others solve critical and complex professional problems, he founded Steitz Partners in 2004 so he could dedicate his full attention to a wider variety of business challenges.

In addition to his business achievements, Dave has been an active leader in a range of professional and civic organizations, including board positions with the Greater Heights Chamber of Commerce, Houston Achievement Place, the Printing Industries of the Gulf Coast, Printing Industries of America, the Houston Advertising Federation and the Houston Art & Fashion Institute.

A graduate of the University of Houston's College of Business, Dave has lived in Houston since 1968. He currently resides in the historic Heights district with Sandy, his wife of 39 years. He has two sons, Griff and Matt.

Steitz Partners has served clients in the following industries:

- Construction & Construction Services
- Education
- Academy Of Healthcare Professionals
- Financial
- Healthcare
- Memorial Hermann Northwest

- TIRR
- Marketing Communications
- Manufacturing

Testimonials

"I have benefited from Dave's strengths in message development and coaching through the presentation. He acted as a facilitator of ideas and pressed me to refine my thinking regarding specific situations. I believe Dave is an effective communicator and achieves results. Choosing Dave to be on your team will be one of the best decisions you have ever made. Dave demonstrates an exceptional understanding of group dynamics and organizing a presentation to achieve the greatest results. He maintains the focus of the project and does an exceptional job keeping the process moving forward."

Jeff W. Littmann,
President, TIRR Rehabilitation Centers